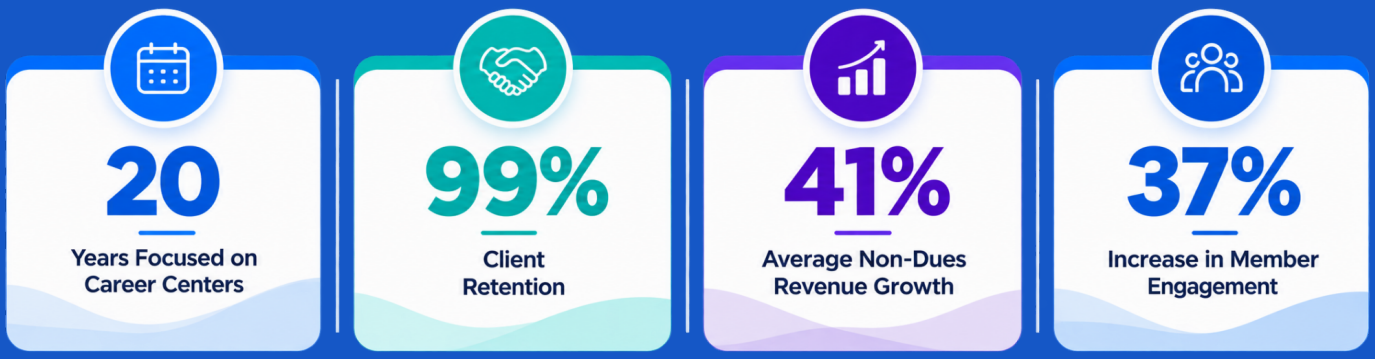
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Association Career Center Technology

Meet Web Scribble

Career center technology built to grow member value, employer demand, and sustainable non-dues revenue.



Grow Careers. Grow Your Mission.

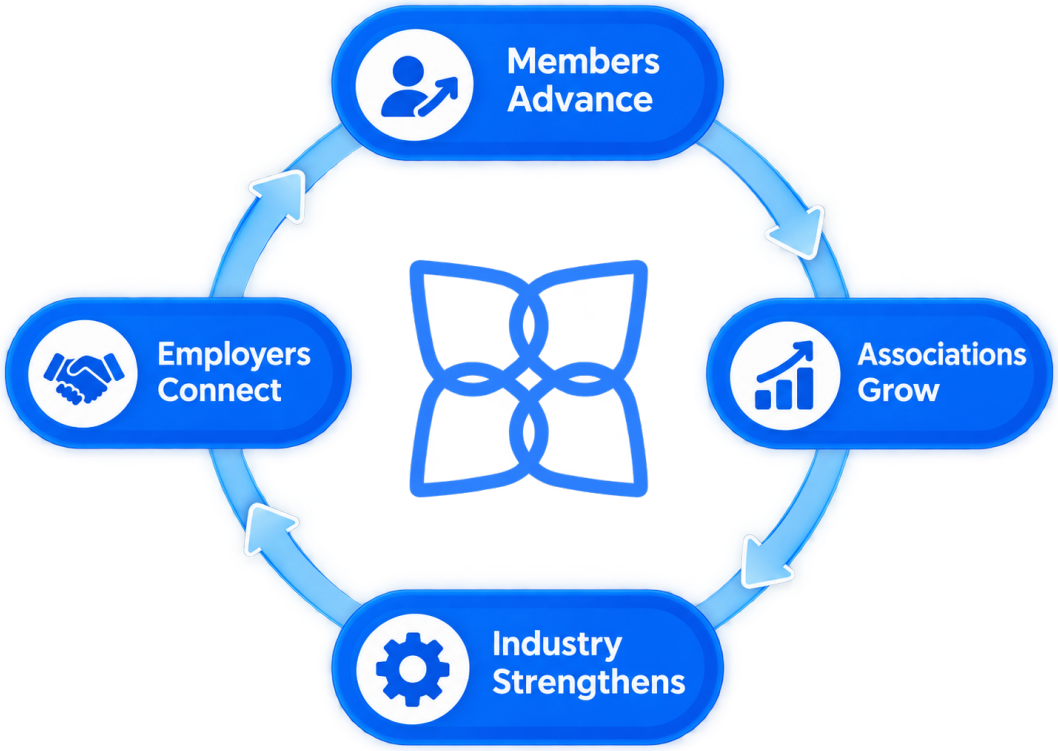
Independent. Focused on career centers for 20 years.

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Career Growth Creates Organizational Growth

A Career Center Should Deliver More Than Job Posts.

It should help members make progress, give employers a trusted path to specialized talent, and give the association a measurable source of engagement and revenue.



The Web Scribble Difference

Technology, career intelligence, employer revenue support, and ongoing strategy work together under one invested partner.

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What Partners See in the First Year

Three partners. Three starting points. Measurable progress in revenue, engagement, and career activity.

Proof in Practice

National Association of Social Workers

70%+

More Non-Dues Revenue in Year One

Job seeker engagement grew more than four times, and jobs posted tripled.

Read the Full Story →

Association of Corporate Counsel

40%

More Job Searches After Relaunch

Higher Logic integration also drove 50% more resume uploads and 19% more employer logins.

Read the Full Story →

Alliance for Academic Internal Medicine

Nearly 2x

First-Year Revenue

Profit and growth remained consistent every quarter of the partnership.

Read the Full Story →

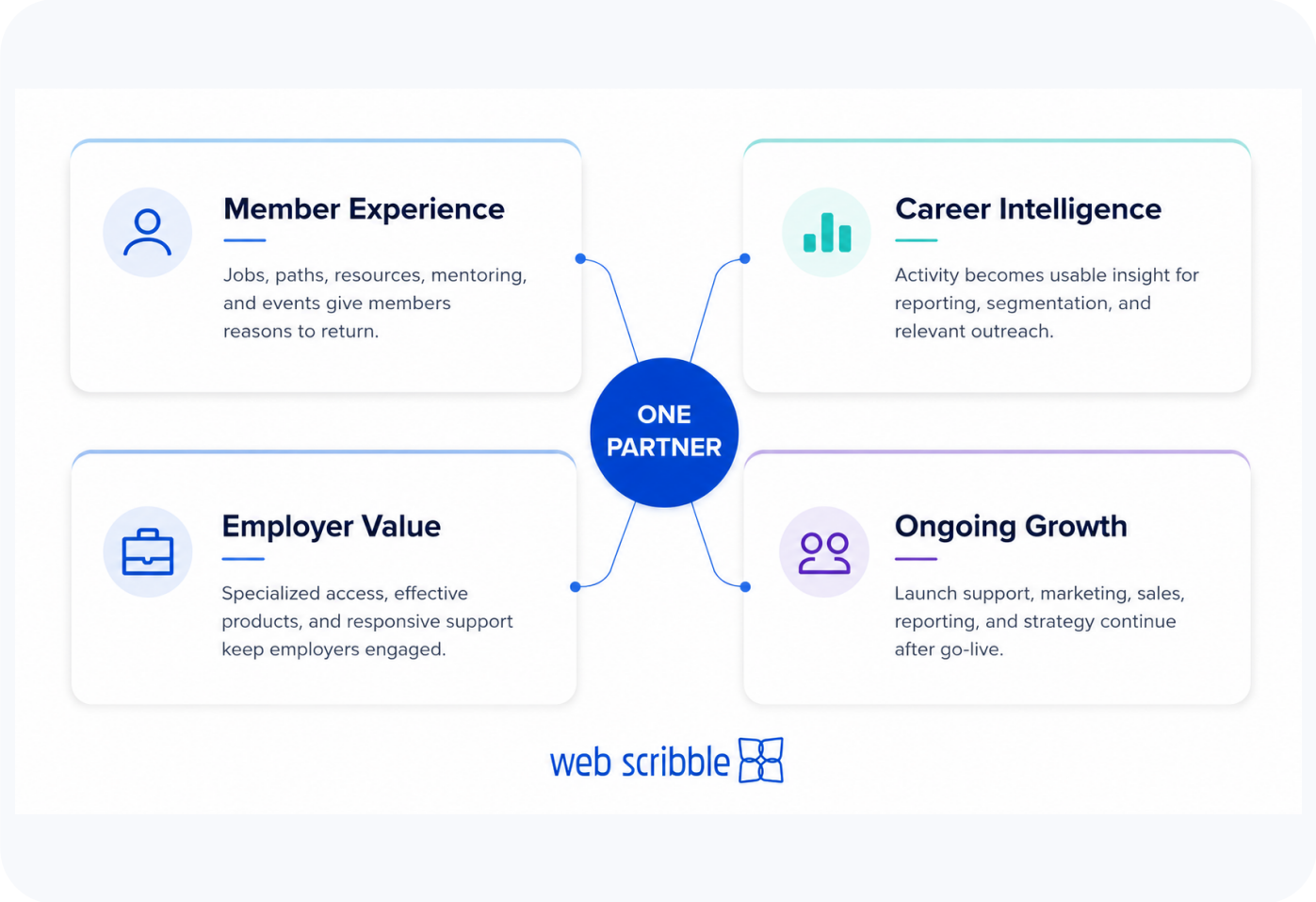
Results are client-specific and are not guarantees of future performance.

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A More Connected Partner

More Invested in Your Success.

Web Scribble connects the work that turns a career center from a destination into a growth system.



Member Activity Improves Relevance. Relevance Strengthens Engagement.

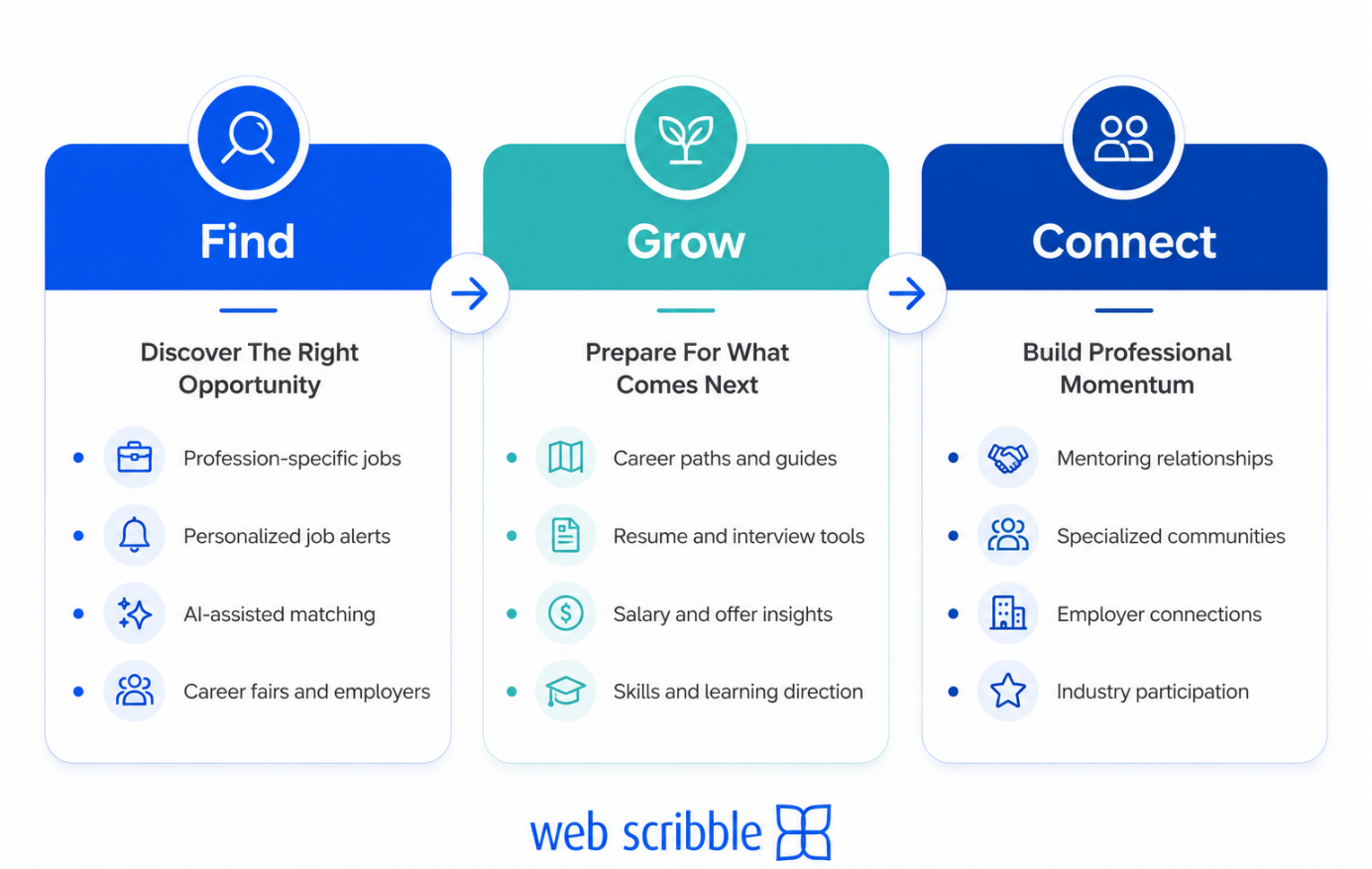
Engagement builds employer value. Employer value supports revenue.

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One Login Across the Career Journey

Built for the Next Job and Everything Around It.

Members need support when they are exploring, preparing, applying, advancing, and giving back.



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The Strategic Advantage

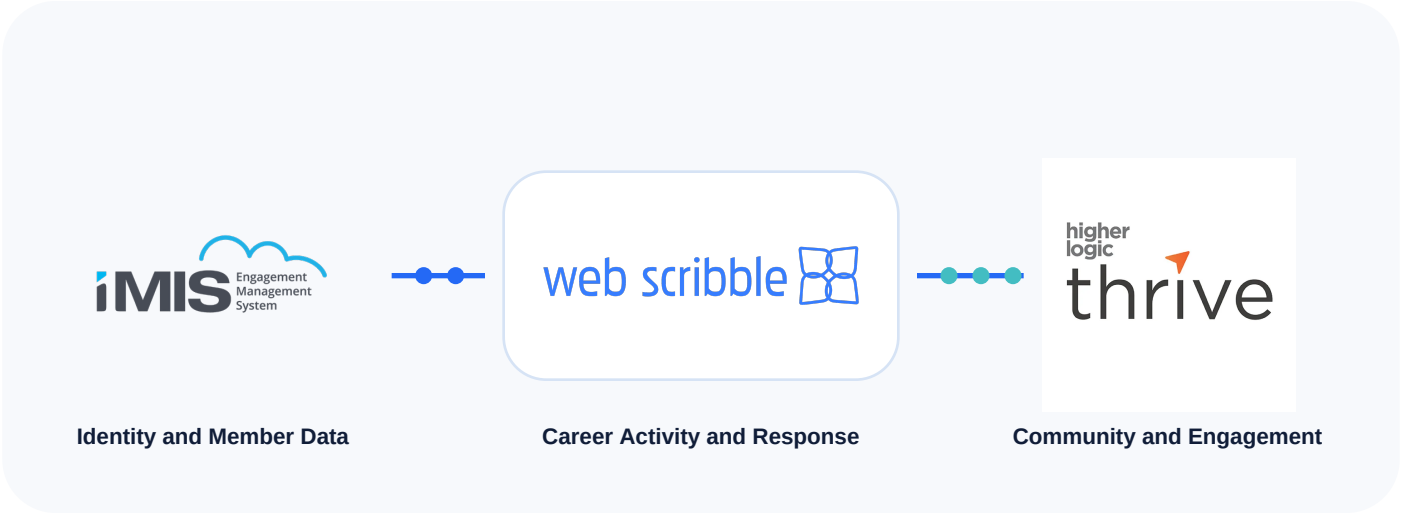
Members have reasons to return even when they are not actively job hunting.

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Career Signals Become Member Intelligence

Career Signals Make the Member Experience More Relevant.

Web Scribble connects career activity to the systems associations already use for identity, communication, community, learning, and reporting.



Association of Corporate Counsel

Higher Logic Thrive Jobs integration drove 40% more job searches, 50% more resume uploads, and 19% more employer logins.

View Case Study

Texas Academy of Physician Assistants

Direct iMIS integration supports member sign-in and engagement insight. First-year non-dues revenue increased 48%.

View Case Study

Select each association to read the individual case study.

Single Sign-On | Engagement Data | Triggered Outreach | Reporting

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Member Value Creates Employer Value

Revenue Grows When Employers Reach the Right Community.

Web Scribble combines employer products with active outreach, responsive service, and renewal support.

1. **Understand Demand**
   Identify hiring needs and buyer intent.
2. **Package Value**
   Align postings, visibility, resume access, and events.
3. **Reach Employers**
   Market and sell in the association's name.
4. **Support Success**
   Help employers post, recruit, and get results.
5. **Retain and Grow**
   Use performance and service to support renewal.

41%

Average Non-Dues Revenue Growth

Association partners set pricing and strategy. Web Scribble supports outreach, selling, customer service, and follow-up.

Your Association Retains Control

- Your Brand
- Your Pricing
- Your Employer Relationships

ALLIANCE for ACADEMIC INTERNAL MEDICINE

Alliance for Academic Internal Medicine

Revenue nearly doubled within the first year, with consistent profit and growth every quarter.

View Case Study

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A Partnership Built to Keep Growing

The Launch Is Just the Beginning.

Our team supports the transition, member launch, employer activation, reporting, and the next stage of growth.

Plan — Integrate — Launch — Grow — Optimize

99%

Client Retention

Independent. Focused on career centers. Built by the people you will work with.

Our members appreciate that they can call and talk to a real person.

Melanie Dolechek, Executive Director

Society for Scholarly Publishing

Let's Talk About What Your Career Center Should Be Doing.

Request a tailored demonstration at webscribble.com/demo

Schedule a Demo